



Capturing the passion of sport



On-line, off-line, stay on-side with Greenways Publishing, the home of....

TheRUGBYPaper

THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY

THE NON-LEAGUE PAPER
ESSENTIAL READING FOR FOLLOWERS OF THE NATIONAL GAME

LATE TACKLE

the CRICKET paper

The FOOTBALL PAPER
THE ONLY PAPER FOR THE REAL FOOTBALL FAN

UK & IRELAND'S NO.1 RACING MAGAZINE!
RACING AHEAD

One Company: Six brands, print and digital

Get ready to indulge in the captivating world of sports with Greenways Publishing, a true titan among UK sports publishers. Renowned for their exceptional expertise, Greenways boasts an impressive line-up of national sports newspapers and magazines that stand at the forefront of the industry. Prepare to immerse yourself in a thrilling realm where sporting triumphs and tales come alive, as Greenways Publishing continues to lead the way in delivering unparalleled sports content.

Our audience: Fanatics, fans & followers

BY FANS FOR FANS

Nothing excites the emotions quite like sport.

Sports fans and players are tribal about their team... and the newspapers that write about them. Once they have found a publication they like, they show the same loyalty they display to their club.

Fans are no longer passive spectators. They're active, vocal, creative and expressive - connected and engaged sports fans. The rise of social media means they're becoming far more integrated in the action.

COLLECTIVE PASSION, CONNECTED CONTENT

Greenways Publishing taps into that passion with its four national sporting newspapers: The Non-League Paper is the only paper that covers the heartbeat of the national game and is the recognised authority on Non-League football. The Rugby Paper offers unrivalled coverage of rugby union from elite level to county leagues, while The Football League Paper, covers all 72 Football League (EFL) clubs. And The Cricket Paper is devoted to all areas from Test match to village green.

We also publish Racing Ahead – the UK's number 1 horse racing magazine – along with Late Tackle, an off-beat football fanzine that gets to under the skin of the beautiful game.

Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

2.3 million



IMPRESSIONS
PER ANNUM

83 million



(inc subs)

COPIES SOLD

1.8m

COPIES READ

2.8m



WEBSITE

UNIQUE USERS

1.93m

IMPRESSIONS

3.4m



TWITTER

FOLLOWERS

227,100

IMPRESSIONS

74.3m



FACEBOOK

FOLLOWERS

41,800

IMPRESSIONS

2.2m



NEWSLETTER

SUBSCRIBERS

33,200

OPEN RATE

34.1%

**Capture Your
Market - Drive
your Reach,
Recognition &
Return**

The RUGBY Paper

THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY



Print
Digital
Social

The RUGBY Paper

Issue 767: Sunday, May 28, 2023 £2.20

THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY

>> Pages 16-17

Paul Rees reports
It's time for change in a game drowning in debt



Inside:

» **Guscott:** Borthwick needs a minor miracle
Page 7



» **Cain:** Fast Eddie's hit the cash jackpot
Page 13

» **Team of Season** in National 2 East
Pages 26-27

Super Saracens lift sixth crown

Cardiff battle for ex-Junior Springbok

By PETER JACKSON

From BEN JAYCOCK at Twickenham

OWEN Farrell hailed the resolve of his Saracens side as they returned to the top of the English game by beating Sale Sharks 35-25 to win their first Premier-ship title since 2019. In a see-saw thriller at Twickenham, Saracens pulled away in the final quarter with tries by Ivan van Zyl and Elliot Daly securing the north London club's sixth title to go level with Wasps and Bath.

The club's salary cap breach and subsequent season in the Championship was followed by a gut wrenching last-minute loss to Leicester Tigers in last year's final but Farrell was delighted that they went one better this time around.

He said: "It wasn't our best performance of the season and it was proper tense final rugby. We had to stay in the game when it looked like we weren't at our best for the most



works hard at doing that. We had our setbacks in recent years, losing the final and everything that but to see how strong this club is is fantastic. We hope to be in the big dance again as we want to be here every year.

It's not about redemption, it's more about getting the best out of ourselves. We closed up shop in the final last year, so this year was about doing enough, and thankfully we did.

Sale were competitive throughout and played their part in a thrilling final for the first time in the second half with Ben Rodd's second-minute converted try but ultimately came up short in their first final since 2006.

Departing Jonny Ross was proud of the journey Saracens are on and how the club have utilised their "Northern rugby matters" campaign to put their club on the map.

He said: "I'm massively disappointed but I'm proud of the group and fair play to Saracens."

CARDIFF are involved in a stand-off with the Welsh Rugby Union over their bid to sign a stand-off from South Africa, Tims De Beer.

A last-ditch attempt is being made by the Arms Park club to overturn the Union's blocking of a transfer on the grounds that the former Junior Springbok poses an obstacle to home-grown talent with international ambitions.

Unless their impassioned appeal succeeds, a club famous for its trio of Lions' fly halves - Cliff Morgan, Barry John, Gareth Davies - will stumble on into the summer without one following the departure of Rhys Priestland and Jarrod Evans.

De Beer, uncapped, unused and relatively unknown outside Super Rugby, had been lined up to fill the void left by Priestland's retirement and Evans' joining Harlequins rather than staying put on a markedly reduced contract.

The financial crisis engulfing the wider game has forced the regions to slash budgets, in Cardiff's case by more than £5m. A club mourning the death of its perennial saviour, Peter Thomas, cannot afford to bring Rhys Patchell back.

Four years on from starting for Wales at the World Cup third place decider against the All Blacks, continued on Page 26.



The Rugby Paper is the UK's number 1 selling newsstand rugby title and covers exclusive stories, match reports and features on a weekly basis.

It contains renowned journalists such as Nick Cain, Chris Hewett and Peter Jackson, and famous former international players as columnists including Jeremy Guscott and Jeff Probyn.

The Rugby Paper covers Rugby Union from national teams and Premiership / URC down to grass roots.

Our audience: Fanatics, fans & followers

Issue 773: Sunday, July 9, 2023 £2.20

TheRUGBYPaper

THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY

» Page 7

Jeremy Guscott column

Playing abroad shouldn't prohibit Test chances

» Radford will bring resilience to Saints Page 4

» Cain: England are missing killer instinct Page 11

» Blindside revelations Page 12

Haskell: We must be tough

By BEN JAYCOCK

ENGLAND'S World Cup hopes rest on building an aggressive, physical spine of 'tough guys' to intimidate their opposition.

Former back row James Haskell, who earned 77 caps for England between 2007-2015, recognises Ireland as favourites to lift the Webb Ellis Cup, but feels there's a great opportunity for England to sneak into the semi-finals and police what Rassie Erasmus' South Africa did four years ago.

Haskell, who was known for his devastating tackling for club and

can't had that. Courtney Lawes is one of the last and most vital players, says they know they're pretty much going to be filled in.

"Just Mario Judin in form and being destructive he is another competitive challenge. Eiza Geaga the same thing. Let's be honest, another one, he's one of the most destructive. If not, the most destructive tackle. Jack Willis I think is getting more of that ruthless edge and some have started taking notice of it."

"But without Courtney and the real roughness and toughness would you see the opposition scared of Haskell? These guys are not at all scared of Haskell."

Haskell told The Rugby Paper: "You need a spine of tough guys where the opposition are thinking we've got to be aware of them so at least we have a spine."

Continued on Page 25

Match action - Page 8 »

Power shows: South Africa's Rassie Erasmus scores for South Africa yesterday as they demolish Ireland in the final. PICTURE: Getty Images

Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

1.1 million



IMPRESSIONS
PER ANNUM

33.4 million



TWITTER

FOLLOWERS

67.1k

IMPRESSIONS

29.4m



FACEBOOK

FOLLOWERS

16.3k

IMPRESSIONS

1.3m



(inc subs)



WEBSITE

UNIQUE USERS

1m

IMPRESSIONS

1.8m



NEWSLETTER

SUBSCRIBERS

4.8k

OPEN RATE

35.5%

Audience profile

74%

UK BASED

76.7%

MALE

95.9%

OF FANS TRUST THE
RUGBY PAPER'S
REPORTING

93.5%

OF FANS RESPECT
THE RUGBY PAPER'S
REPORTING

86%

REGULARLY
ATTEND RUGBY
MATCHES

32.8%

ATTEND
EVERY WEEK

22.6%

ARE CLUB
OFFICIALS

21.7%

REGULARLY
PLAY RUGBY

Audience key interests



78%
PURCHASED
GENERAL
CLOTHING



69%
WENT ON
HOLIDAY



54%
BOUGHT MALE
GROOMING PRODUCTS

63%

DONATED OR PARTAKEN
IN CHARITY/FUNDRAISING
EVENTS



56%
PURCHASED MUSIC



58%
BOUGHT CONSUMER
ELECTRONICS (eg. new TV)



57%
ATTENDED CLUB &
CORPORATE HOSPITALITY/
EVENTS/EXPERIENCE DAYS



60%
PURCHASED SPORTS
MERCHANDISE, GIFTS AND
MEMORABILIA



74%
PURCHASED SPORTS
CLOTHING & EQUIPMENT

55%
UNDERTOOK DIY

TheRUGBYPaper

THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY

Rugby Covered



RUGBY FACTS / THE MARKET...

112 Leagues affiliated to the RFU
1,224 Teams
30,000+ Players

JEREMY GUSCOTT
OUTSPOKEN AND UNMISSABLE... EVERY WEEK

England's top players are looking to improve and be brave - and that's coaches as well as players

Everyone should look to improve and be brave - and that's coaches as well as players

Feature
Smith's backing Gov to get better

Feature
'I've given everything I could to the game'

Interviews
Ben Jackson sits down with Stuart Hogg to discuss his career and his plans for the future

Letters
Cut Championship clubs some slack

News
Sanderson looking for an extra 12%

News
Quins form partnership with Honda Heat

DEBTS EXTRA
De Beers signs to ease Cardiff's fly-half strife

Rugby Championship
Wales still hopeful for Faletau's return

Wales
Jones is Ospreys target to succeed Edwards

Wales
Bemand takes reins of Ireland women

Wales
Young heads for exit following investigation

Wales
Cleall set for dual role at Harlequins

NATIONAL LEAGUE 1	NATIONAL LEAGUE 2N	NATIONAL LEAGUE 2S	LEAGUE 1 PREMIER
Worcestershire 20, Gloucestershire 24	Leeds 20, Wakefield 24	Worcestershire 20, Gloucestershire 24	Worcestershire 20, Gloucestershire 24
Worcestershire 20, Gloucestershire 24	Leeds 20, Wakefield 24	Worcestershire 20, Gloucestershire 24	Worcestershire 20, Gloucestershire 24
Worcestershire 20, Gloucestershire 24	Leeds 20, Wakefield 24	Worcestershire 20, Gloucestershire 24	Worcestershire 20, Gloucestershire 24
Worcestershire 20, Gloucestershire 24	Leeds 20, Wakefield 24	Worcestershire 20, Gloucestershire 24	Worcestershire 20, Gloucestershire 24

DEBTS EXTRA
Summer Tests use 'Bunker' review system

Match Reports
Wallabies apart

Match Reports
All Blacks pull



Rugby Calendar

Working closely with our army of top photographers, The Rugby Paper produces an annual calendar – your perfect opportunity to advertise with us 365 days a year!

Rugby Podcast

'The Rugby Paper' podcast is your ultimate backstage pass to the most captivating debates, controversies, highs and lows within the game.

Hosted by our team of seasoned rugby journalists alongside former and current greats of the sport, this riveting podcast delivers an unparalleled insider perspective that true fans crave with detailed insights, interviews and analysis of all the biggest stories and issues across the world of rugby. 'The Rugby Paper' podcast caters to all levels of rugby...from the Rugby World Cup and Six Nations to the domestic game and everything in between, keeping listeners up-to-date on the moments and decisions that shape the course of the rugby landscape. Become a headline sponsor, or advertiser on the podcast to get your message in front of a vibrant community of rugby enthusiasts who make our podcast a weekly ritual.

Advertising opportunities

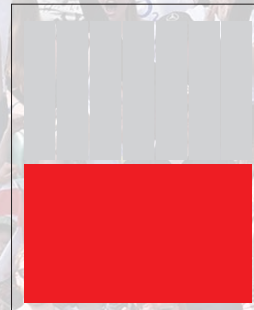
Advertorials



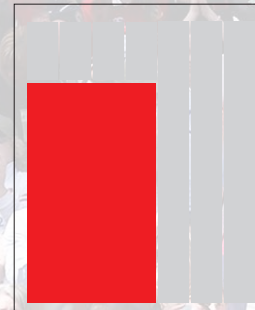
...Print Standard advert sizes



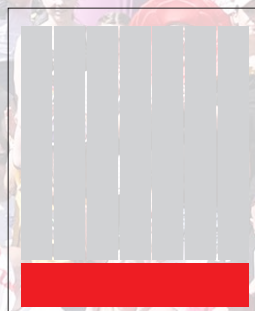
FULL PAGE
259mm wide x
320mm high
£1,250



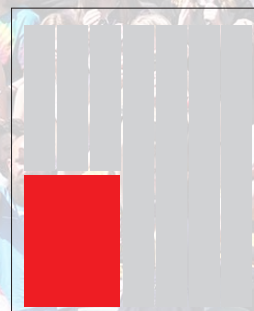
HALF PAGE
259mm wide x
158mm high
£800



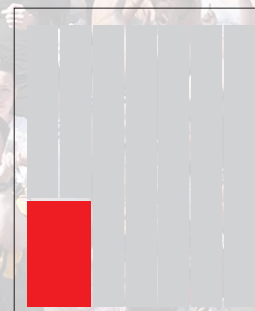
20x4
147mm wide x
250mm high
£625



FRONT STRIP
259mm wide x
50mm high
£800

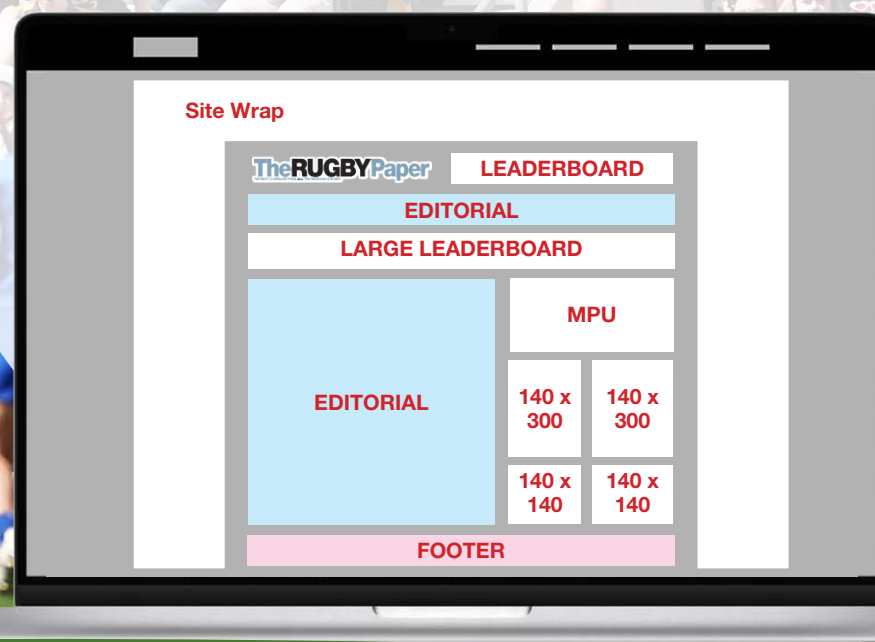


15x3
109mm wide x
150mm high
£335



12x2
72mm wide x
120mm high
£195

...Digital Standard desktop & mobile sizes



STANDARD Desktop & Mobile Specs:

Site WRAP	Price on application
Leaderboard	£600
Large Leaderboard MPU	£600
MPU	£300
140 x 300	£250
140 x 140	£200

CUSTOMISED

Native/Sponsored posts	POA
Social	POA
Newsletter	£125 per week

DISCOUNTS:

Rates can be discounted depending on level of activity.
Contact Sam Emery on 020 8971 4333 or email sam.emery@greenwayspublishing.com for more information and other ad sizes.

the CRICKET paper



Print
Digital
Social



the CRICKET paper

From the Test Match to the Village Green....

The Cricket Paper is the UK's only all-cricketing weekly newspaper covering red and white ball matches around the world, from the elite level to the local village green.

One of the unique aspects of The Cricket Paper's coverage is its depth - with more than 60 match reports, round-ups from all 25 ECB county leagues plus comprehensive results, scorecards and tables.

Country, County, Club > Cricket Covered!

Our audience: Fanatics, fans & followers



Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

184k



IMPRESSIONS
PER ANNUM

4.8 million



TWITTER

FOLLOWERS

40.8k

IMPRESSIONS

4.4m



FACEBOOK

FOLLOWERS

4.1k

IMPRESSIONS

18.2k



(inc subs)

COPIES SOLD

82.4k

COPIES READ

123.7k



WEBSITE

UNIQUE USERS

128k

IMPRESSIONS

193k



NEWSLETTER

SUBSCRIBERS

5.3k

OPEN RATE

38.7%

Audience profile

43.7%
UK BASED

68.3%
MALE

25%
ARE CLUB
OFFICIALS

74.7%
AGED OVER
25

100%
TRUST THE
CRICKET PAPER'S
REPORTING

97.7%
RESPECT THE
CRICKET PAPER'S
REPORTING

40%
ATTEND EVERY
WEEK DURING
THE SEASON

28%
REGULARLY PLAY
CRICKET

96%
REGULARLY WATCH
CRICKET

90%
WATCH COUNTY
CRICKET
52%
WATCH BELOW
COUNTY CRICKET

Audience key interests



74.5%
WENT ON
HOLIDAY



86%
PURCHASED
GENERAL
CLOTHING



67.3%
PURCHASED MUSIC



67.2%
BOUGHT SPORTS
CLOTHING AND
EQUIPMENT



66.7%
PURCHASED SPORTS
MERCHANDISE, GIFTS AND
MEMORABILIA



50.6%
UNDERTOOK DIY



65.3%
DONATE & PARTAKE IN
CHARITY/FUNDRAISING
EVENTS



53.8%
BOUGHT MALE
GROOMING PRODUCTS



65.6%
BOUGHT CONSUMER
ELECTRONICS (eg. new TV)

MAGAZINE!
HEAD

the CRICKET paper

Advertising opportunities



Walking among giants

Scott Oliver looks back on when the player commonly recognised as the greatest all-rounder ever to play the game moved in to club cricket

Advertorials

THE GRUMBLER

AS BUTCH SAID... 'ON TO A NEW FRONTIER'

Sponsorship

the CRICKET paper

Scotland ace Calum harbours the Daddy of all ambitions

HUNDRED

OFFICIAL 2021 HOSPITALITY FOR THE HUNDRED

...Print

Standard advert sizes

FULL PAGE 259mm wide x 320mm high £1,250	HALF PAGE 259mm wide x 158mm high £800	20x4 147mm wide x 250mm high £625
FRONT STRIP 259mm wide x 50mm high £800	15x3 109mm wide x 150mm high £335	12x2 72mm wide x 120mm high £195

the CRICKET paper

THE PADS ARE BACK ON!
Get set for an Ashes to remember

HERE COMES THE SUMMER

Tactical Ad Placement

PAUL NIXON

EFFECT OF MODERN OVERSEAS STARS IS LIMITED

Branded Content

PLAY AGAINST INTERNATIONAL CRICKETERS

...Digital

Standard desktop & mobile sizes

Site Wrap

the CRICKET paper

LEADERBOARD

EDITORIAL

LARGE LEADERBOARD

EDITORIAL

MPU

FOOTER

140 x 300

140 x 140

STANDARD Desktop & Mobile Specs:

Site WRAP	Price on application
Leaderboard	£600
Large Leaderboard MPU	£600
MPU	£300
140 x 300	£250
140 x 140	£200

CUSTOMISED

Native/Sponsored posts	POA
Social	POA
Newsletter	£125 per week

DISCOUNTS:

Rates can be discounted depending on level of activity.

Contact Sam Emery on 020 8971 4333 or email sam.emery@greenwayspublishing.com for more information and other ad sizes.

THE NON-LEAGUE PAPER

ESSENTIAL READING FOR FOLLOWERS OF THE NATIONAL GAME



Print
Digital
Social



OUT OF THE PITS

Hednesford set to play on after

HEDNESFORD TOWN
saviour Hayden Dando says he couldn't stand by and watch 143 years of history go down the drain after a deal was struck to keep the season.
Dando worked "around the clock" with close friend and outgoing chairman Graham Jones, as well as owner Steve Price and secretary Terry McMahon to fulfil FA requirements and withdraw the club's resignation from Step 4.
Dando told *The NLP*: "I am here until we find the right person. Point-blank, I am not going to allow 143 years of history to just disappear. I could not have that on my conscience. I love football and that would have been horrible."



The Non-League Paper is the only publication that covers the entire landscape of Non-League football – from the National League at the top of the Pyramid down to grassroots. It is the recognised authority on Non-League football. Established since 2000, as the pre-eminent publication dealing with the national game, The Non-League Paper reports on all of the weekend's match action from The National League down to Step 6, including the early rounds of the FA Cup, FA Trophy and FA Vase along with all the key news from across the game. The NLP is The UK's best-selling football publication on newsstands nationwide..

Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

804k



IMPRESSIONS
PER ANNUM

32.9 million



TWITTER

FOLLOWERS

77.4k

IMPRESSIONS

29.4m



FACEBOOK

FOLLOWERS

14.6k

IMPRESSIONS

894k



(inc subs)

COPIES SOLD

788k

COPIES READ

1.2m



WEBSITE

UNIQUE USERS

683.7k

IMPRESSIONS

1.24m



NEWSLETTER

SUBSCRIBERS

5.7k

OPEN RATE

31.2%

Audience profile

83%
UK BASED

82.3%
MALE

96%
OF FANS TRUST
AND RESPECT

88%
AGED OVER
25

90%
REGULARLY
ATTEND

22.3%
REGULARLY
PLAY

18.3%
ARE CLUB
OFFICIALS

Audience key interests



79.2%
WENT ON
HOLIDAY



85.3%
PURCHASED
GENERAL
CLOTHING



73.4%
DONATED OR PARTAKEN
IN CHARITY/FUNDRAISING
EVENTS



71.4%
BOUGHT SPORTS
CLOTHING AND
EQUIPMENT



69%
PURCHASED MUSIC



59.9%
BOUGHT MALE
GROOMING PRODUCTS



50.3%
PLACED BETS



64.2%
PURCHASED SPORTS
MERCHANDISE, GIFTS AND
MEMORABILIA



68.1%
BOUGHT CONSUMER
ELECTRONICS (eg. new TV)

54.9%
ASDASDASD
ASDASDASD

Our audience: Fanatics, fans & followers



THE NON-LEAGUE PAPER

ESSENTIAL READING FOR FOLLOWERS OF THE NATIONAL GAME

NON-LEAGUE NUMBERS...

3 million

The number of people the Football Association estimate play football throughout the UK

30,000

Clubs involved

1,000+

The number of football results in The Non-League Paper every Sunday

300

The number of match reports in The Non-Leaguer Paper every Sunday

No.1

Selling adult football title in the UK



National Game Awards

The Non-League Paper's prestigious and much celebrated end of season awards. We honour the great and good of the Non-League game. Become a sponsor of one of the awards and benefit from the significant media exposure with tailored news of award winners syndicated far and wide over TV and Radio, as well as national and regional press in addition to our own star coverage.

The RUGBY Paper

the CRICKET paper

THE NON-LEAGUE PAPER

The FOOTBALL PAPER

LATE TACKLE

UK & IRELAND'S NO.1 RACING MAGAZINE! RACING AHEAD

Steps 1-6... we have it covered



ISUZU THE PICK-UP PROFESSIONALS



THE NON-LEAGUE PAPER ON SUNDAY/MONDAY 2023 CALENDAR

Results

NATIONAL LEAGUE RESULTS

LEAGUE	HOME	AWAY
1. National League	10	10
2. National League North	10	10
3. National League South	10	10
4. National League Women	10	10



Calendars and Pyramid Posters

Working closely with our army of top photographers, The Non-League Paper produces an annual calendar – your perfect opportunity to advertise with us 365 days a year!

The Pyramid Poster is a much-loved league-by-league guide displaying the club allocations each season. It offers the perfect place for your brand to feature with posters hung on clubhouse, changing room and bedroom walls all over the country.

Chris DUNLAVY

A FRESH TAKE ON FOOTBALL

A TEAM THAT TIME FORGOT

Top Columnists

ISTHMIAN LEAGUE

SHAUN AIMS TO RAISE BAR HIGH

News

DIARY OF A GROUND HOPPER

NATIONAL LEAGUE RESULTS

THE BIC INTERVIEW

KEVIN WILKIN

Interviews

NATIONAL LEAGUE

ACE BANKS ON TOP SPIREITES

MARATHON BET

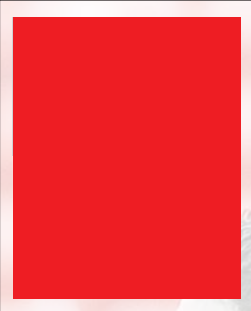
BOREHAM W O

Match Reports

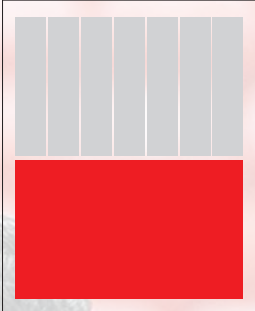
Advertising opportunities

...Print

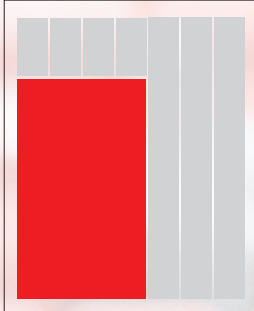
Standard advert sizes



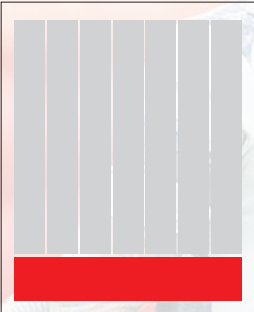
FULL PAGE
259mm wide x
320mm high
£1,250



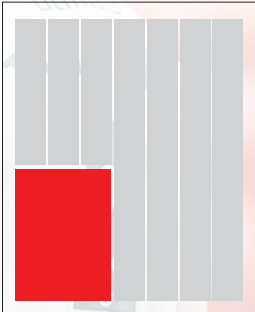
HALF PAGE
259mm wide x
158mm high
£800



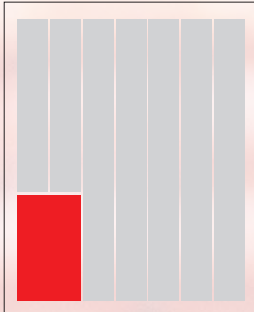
20x4
147mm wide x
250mm high
£625



FRONT STRIP
259mm wide x
50mm high
£800



15x3
109mm wide x
150mm high
£335



12x2
72mm wide x
120mm high
£195

Tactical Ad Placement



Branded Content



Advertorials

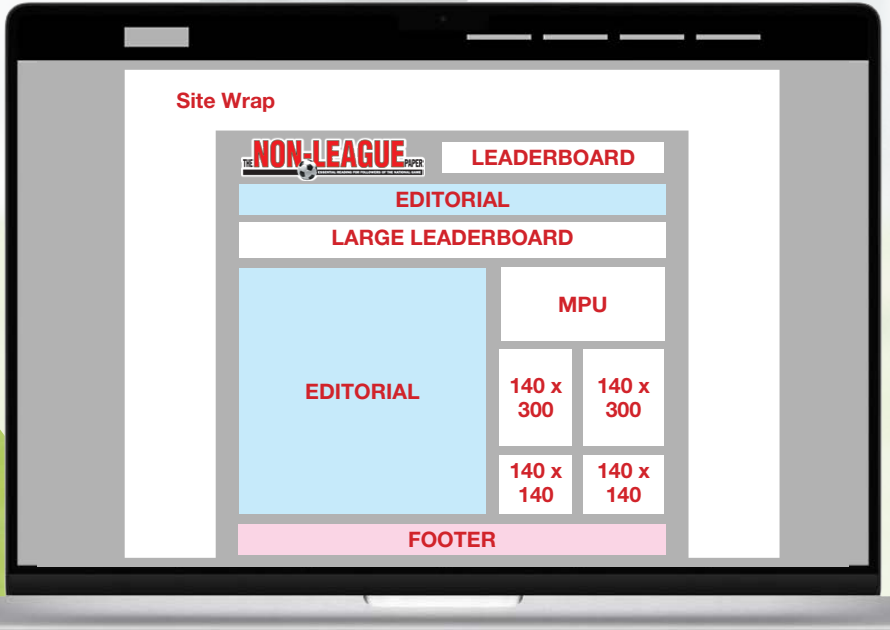


Sponsorship



...Digital

Standard desktop & mobile sizes



STANDARD Desktop & Mobile Specs:

Site WRAP	Price on application
Leaderboard	£600
Large Leaderboard MPU	£600
MPU	£300
140 x 300	£250
140 x 140	£200

CUSTOMISED

Native/Sponsored posts	POA
Social	POA
Newsletter	£125 per week

DISCOUNTS:

Rates can be discounted depending on level of activity.
Contact Sam Emery on 020 8971 4333 or email sam.emery@greenwayspublishing.com for more information and other ad sizes.

The FOOTBALL LEAGUE Paper

THE ONLY PAPER FOR THE REAL FOOTBALL FAN



Print
Digital
Social



The FOOTBALL LEAGUE Paper

THE ONLY PAPER FOR THE REAL FOOTBALL FAN

The Football League Paper provides fans of football outside the Premier League their own dedicated newspaper. It offers extensive coverage for all 72 English Football League (EFL) clubs with news, features and insight plus comprehensive match reports.

Our audience:
Fanatics, fans & followers ➤ ➤ ➤



Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

108k



IMPRESSIONS
PER ANNUM

11.3 million



TWITTER

FOLLOWERS

34k

IMPRESSIONS

10.6m



(inc subs)

COPIES SOLD

287k

COPIES READ

430k



WEBSITE

UNIQUE USERS

52.4k

IMPRESSIONS

60.6k



FACEBOOK

FOLLOWERS

4.7k

IMPRESSIONS

11.5k



NEWSLETTER

SUBSCRIBERS

5.7k

OPEN RATE

31.2%

Audience profile

79.7%
UK BASED

75.2%
MALE

82.8%
AGED OVER
25

Audience key interests



WENT ON
HOLIDAY



PURCHASED
GENERAL
CLOTHING



DONATED OR PARTAKEN
IN CHARITY/FUNDRAISING
EVENTS



BOUGHT SPORTS
CLOTHING AND
EQUIPMENT



PURCHASED MUSIC



BOUGHT MALE
GROOMING PRODUCTS



PLACED BETS



PURCHASED SPORTS
MERCHANDISE, GIFTS AND
MEMORABILIA



BOUGHT CONSUMER
ELECTRONICS (eg. new TV)



ASDASDASDASD
ASDASDASDASD

THE ONLY PAPER FOR THE REAL FOOTBALL FAN

ENGLISH FOOTBALL LEAGUE NUMBERS...

A total of 20 million fans attended fixtures in EFL competitions 2021/22; 9.4m in the Championship, 5.6m in League One, 2.8m in League Two, 1.4m in the Carabao Cup and 257k in the Papa Johns Trophy

The EFL achieved the highest league attendances for nearly 70 years in the 2022-23 football season. 21.7 million supporters passed through the turnstiles of an EFL competition in 2022-23, with the highest cumulative attendances recorded for league matches since 1953-54:

CHAMPIONSHIP	10,391,945
LEAGUE ONE	5,857,547
LEAGUE TWO	3,191,719
PLAY OFFS	443,754
CARABAO CUP	1,551,748
EFL TROPHY	312,727
TOTAL	21,749,440

ENGLISH FOOTBALL LEAGUE NUMBERS...

A total of 20 million fans attended fixtures in EFL competitions 2021/22; 9.4m in the Championship, 5.6m in League One, 2.8m in League Two, 1.4m in the Carabao Cup and 257k in the Papa Johns Trophy

The EFL achieved the highest league attendances for nearly 70 years in the 2022-23 football season. 21.7 million supporters passed through the turnstiles of an EFL competition in 2022-23, with the highest cumulative attendances recorded for league matches since 1953-54:

CHAMPIONSHIP	10,391,945
LEAGUE ONE	5,857,547
LEAGUE TWO	3,191,719
PLAY OFFS	443,754
CARABAO CUP	1,551,748
EFL TROPHY	312,727
TOTAL	21,749,440

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

HEAD

HEAD

The FOOTBALL LEAGUE Paper

THE ONLY PAPER FOR THE REAL FOOTBALL FAN

Advertising opportunities

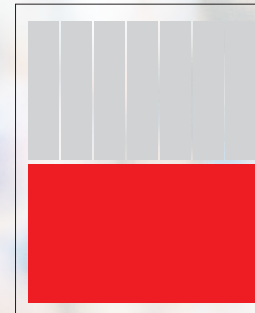


...Print

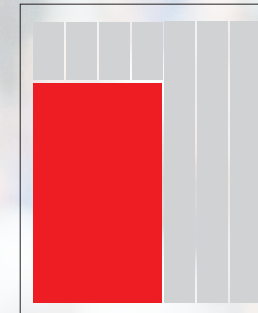
Standard advert sizes



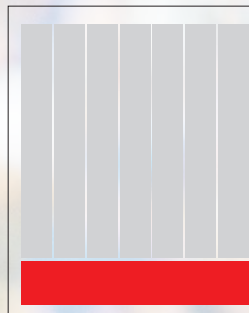
FULL PAGE
259mm wide x
320mm high
£1,250



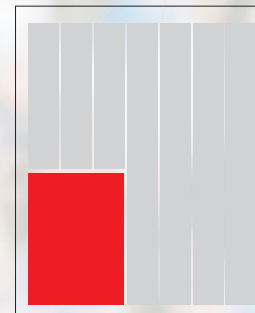
HALF PAGE
259mm wide x
158mm high
£800



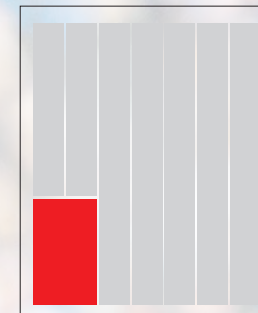
20x4
147mm wide x
250mm high
£625



FRONT STRIP
259mm wide x
50mm high
£800

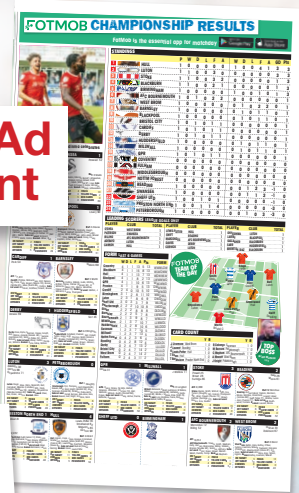


15x3
109mm wide x
150mm high
£335



12x2
72mm wide x
120mm high
£195

Tactical Ad Placement

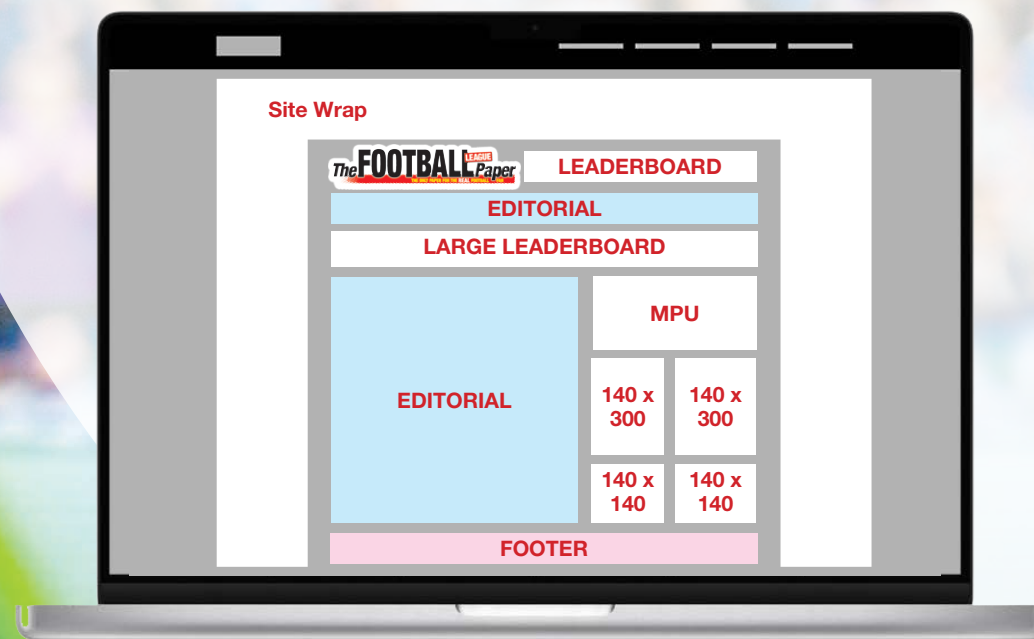


Branded Content



...Digital

Standard desktop & mobile sizes



STANDARD Desktop & Mobile Specs:	
Site WRAP	Price on application
Leaderboard	£600
Large Leaderboard MPU	£600
MPU	£300
140 x 300	£250
140 x 140	£200

CUSTOMISED	
Native/Sponsored posts	POA
Social	POA
Newsletter	£125 per week

DISCOUNTS:
Rates can be discounted depending on level of activity.
Contact Sam Emery on 020 8971 4333 or email sam.emery@greenwayspublishing.com for more information and other ad sizes.

LATE TACKLE

GUE 2022/23

Print
Digital
Social





Late Tackle is the fans' football magazine with a bit of a kick!

It goes beyond the agenda-led reporting in the national media and covers subjects that fans care about. The magazine includes pieces from some of Britain's leading fanzines and internet blogs while contributions are also received from experienced national newspaper sports journalists.

Our audience:
Fanatics, fans & followers >>>



Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

66.8k



IMPRESSIONS
PER ANNUM

224k



TWITTER

FOLLOWERS

5.1k

IMPRESSIONS

120k



FACEBOOK

FOLLOWERS

1.3k

IMPRESSIONS

9k



(inc subs)

COPIES SOLD

9.3k

COPIES READ

13.9k



WEBSITE

UNIQUE USERS

34k

IMPRESSIONS

46k



NEWSLETTER

SUBSCRIBERS

6.5k

OPEN RATE

39.6%

LATE TACKLE

Audience profile

72%
UK BASED

83.6%
AGED OVER
25

91.9%
MALE

THE FOOTBALL MAG WITH A BIT OF A KICK! ISSUE 88 SEPTECT 2023 £3.99



NEW ADVENTURE

HARRY KANE and Tottenham Hotspur. They went together like peas and carrots. And when Harry Kane moved to Bayern Munich, it was a partnership that seemed to have been made in heaven. Harry had even overtaken Graeme as Spurs' highest ever goalscorer. But it is a funny old game. Who would have thought years ago that Kane would one day leave the Lilywhites – to go to Germany? The odds would have been pretty tight, but right now, I can understand why he's done it. He's given his all for the north London club, but they haven't been able – despite all his goals – to become winners. There were 280 goals in 435 appearances for Spurs, and yet they couldn't even win a Carabao Cup. True, they did make it to a Champions League final, but that ended in yet more disappointment in a lacklustre final against Liverpool in 2019. And since those heady days under Mauricio Pochettino (what ever happened to him?), Tottenham have only won one trophy. Not even one. When Jose Mourinho and Antonio Conte could turn Spurs into winners, and the style of play (even) left a lot to be desired. Take it from me, Harry. It's not just their opening game of the new Premier League season is anything to go by, then they will be a more exciting team to watch this year. A 2-2 draw at Brentford was hardly the best of the big boys, but it was a sign that Tottenham's former Celtic boss, Ange Postecoglou, is going to get them playing some football. Sadly, though, I will be with out him. The England captain has moved to the end of the year.

HARRY GAIN

LATE TACKLE EDITOR JOHN LYONS ON HARRY KANE'S DECISION TO QUIT TOTTENHAM FOR THE BUNDESLIGA

It was now or never – and he decided it was now. A four-year deal with Germany's almost permanent champions Bayern Munich proved too tempting – and if he doesn't win anything with them, he might as well pack up. If there's any such thing as a sure bet in football, it's Bayern Munich. They've won the Bundesliga 11 times in a row and you wouldn't think they'd be a world away from winning it all. With his goalscoring prowess, you can understand why the German giants were willing to splash out on an initial £100m euros (£86.4m) to sign him – and taking into account the number of media shirts with Kane on the back being slipped up for fans, they've earned a chunk of their outlay back already. So, will it prove to be a good move for Kane in the long run – or will he regret not staying out to give himself the best chance to overtake Alan Shearer's Premier League outscoring record (2007)? Well, I reckon he's done the right thing. He could easily have sat on his hands, waited for his agents and waited for the bidding to start, but he's opted for a club that only wins the last 30-odd years.

Top Flight & International football

THE FOOTBALL MAG WITH A BIT OF A KICK! ISSUE 82 SEPTECT 2019 £3.49



FRESH CHALLENGE

JON'S NON-LEAGUE ADVENTURE

IT'S TIME FOR CHANGE

Supporters call for reform over way game is run

WE'RE GOING TO MISS YOU COEN

RE-JUVENATED BRAZIL CAST DEMONS ASIDE

SPEEDY TOP CLASS GUY BLUES STAR

Non-League



KIERAN FOLLOWS IN FAMOUS FOOTSTEPS

ALAN AYRE EXAMINES KIERAN MCKENNA'S IPSWICH TOWN SUCCESS – AND THOSE OF HIS ILLUSTRIOUS PREDECESSORS

On a high, Ipswich boss Kieran McKenna has led the club to promotion last season

19-GAME unbeaten run at the end of the season saw Kieran McKenna's Ipswich Town, in his first season in management, overhaul Sheffield Wednesday to claim an automatic promotion place from League One alongside champions Plymouth Argyle. McKenna was born in London in 1986 and brought up in Ireland. He was a promising midfielder and aged 16 signed for Tottenham. Injury cut short his playing career so he switched to coaching. He has Kieran somehow tapped into the heart of this club and the name of the club.



IPSWICH TOWN

29th, the clincher was a thumping 6-0 victory against Exeter.

IPSWICH 2023

WEST Sun Aquarius

DAVIS Mrs Aquarius

CHARLIN Sun Aquarius

MRS LIBRA

WOLFENDEN Sun Libra

BURGESS Sun Libra

NORBY Sun Libra

LUONGO Sun Libra

was born in Ipswich, in 1920 Ipswich welcomed England's first recorded refugees – persecuted Huguenots. In the 1800s it was a hub of free thinkers challenging the establishment, including Charles Darwin. In 1895 Felix Cobbald gifted the townfolk a recreation area and football nearby. In 1933 Eric Blair changed his name to George Orwell, in honour of his favourite river and persona (George Orwell's father was a Roman scholar, this again). In 1939, just beyond the town boundary, Eddystone discovered the first good gold. In 1962, Ipswich the First Division title under the management of Alf Ramsey and they the UEFA Cup in 1961 under Bobby Robson.

honourable thing and resigned. Eccentric chairman and gentleman John Cobbald offered the job to the eccentric Alf Ramsey. Ernest Ramsey on one condition: Ramsey kept the club out of Administration with no money for signings. By 1962 he had built the best team in the land.

Ipswich 1962

CRAWFORD Sun Cancer

MORAN Mrs Cancer

NELSON Sun Cancer

LEADBITTER Sun Cancer Mrs Taurus

STEPHENSON Mrs Taurus

BAILEY Sun Taurus

BAILEY Mrs Taurus

His pivotal player was Jimmy Leadbetter, a deep-lying wing-half – a winger by reputation but too slow to make the grade at Chelsea. He was a reserve team player when Alf joined but Alf ignored his shortcomings and exploited Jimmy's accurate passing. You will see from the

player list above how important he was to the team dynamic. Nevertheless, after transforming Ipswich, the FA put their Rule Book on notice and appointed him. What Rule Book? The one that said the England manager should have coaching qualifications for a start and Alf never had any. The Rule Book stated anyone with an outstanding FA five didn't qualify. Alf never paid his. In addition, he was an outspoken critic of the FA Committee – some members never forgot and, in spite of the acclaim, a disappointing season in 1973-74 gave them the chance to humiliate, then sack him. He continued to live in Ipswich, in later life he suffered serious illness and in 1995 died in poverty – a broken man. Ramsey is remembered as a football genius, a visionary. But where did he get his ideas? As a young Spurs player, he was a forward-looking full-back but too soon the

Upper Class got the top job. They treated Alf like a leech. Nevertheless, after transforming Ipswich, the FA put their Rule Book on notice and appointed him. What Rule Book? The one that said the England manager should have coaching qualifications for a start and Alf never had any. The Rule Book stated anyone with an outstanding FA five didn't qualify. Alf never paid his. In addition, he was an outspoken critic of the FA Committee – some members never forgot and, in spite of the acclaim, a disappointing season in 1973-74 gave them the chance to humiliate, then sack him. He continued to live in Ipswich, in later life he suffered serious illness and in 1995 died in poverty – a broken man. Ramsey is remembered as a football genius, a visionary. But where did he get his ideas? As a young Spurs player, he was a forward-looking full-back but too soon the

Football League

McKenra's side beat Charlton 6-0 in the 1900s, King John granted a Charter before he was forced to sign the Magna Carta in 1215 the future Cardinal Wolsey made being the father of the Great. In 1954-55, Ipswich were relegated to Division 3 (South) and manager Scott Duncan, after 18 years in charge, did the

BOOK REVIEWS

CUP OF CHEERS

A Sprinkle of Magic – Non-League Cup, by Andrew Moore, published by Pulp Publishing, Price: £19.99

We'll love a cup shock, don't we? Well, apart from those on the receiving end, in a Sprinkle of Magic, author Andrew Moore tells the tale of a number of Non-League clubs who battled through various qualifying rounds to reach the first round proper and beyond. He covers the period from 2009-10 onwards, featuring the likes of Bath City, Southbridge (Twickenham), Warrington Town and Lincoln City. Some may well stick in the mind of neutral football fans as well as those who followed their teams to glory. Warrington's victory against Exeter in 2014 is one that captured the nation's imagination, as did Lincoln's incredible run to the quarter-finals in 2017 under the Copley brothers. Moore covers the whole of the cup runs as well as giving some background about how each club was doing in that particular season and what happened after the cup publicity had died down. He also interviews some of the players, some connected with each club, whether

it be the chairman, webmaster or press officer, among others, to get their recollections on the glory days. It's a shame the author wasn't able to speak to some of the managers and players involved. It would have been fascinating to get their thoughts on what may well have been the peak days in their career. A bit more detail on the showpiece game(s) in the run would have been good, too, though. Overall, it is a solid offering with plenty of depth and content. It will bring back plenty of good memories for those from the clubs covered – and for general football fans as well.

Rating out of 10: 7

John Lyons

DOING ERNIE PROUD

Ernie Heaton: Recollections of the Footballing Legend Ernie Moss, by Stephen Paine, published by Pulp Publishing, Price: £19.99

TO SAY that Ernie Moss is revered at Chesterfield hardly does it justice. In green spots with the Spirelles, the home-town hero scored a club record 192 goals in 539 appearances, with not one coming from the penalty spot. He may not have made it to the top of local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that made him so popular and had the supporters chanting 'Ernie, Ernie'. It was his 100 per cent effort and commitment for the shirt every time he pulled it on. Once his playing days, which also included spells with the likes of Peterborough, Mansfield, Port Vale and Doncaster, eventually came to an end, he stepped into Non-League management, taking the reins at clubs such as Gainsborough Trinity, Matlock Town and Belper Town. He was also co-owner of sports shops Moss & Miller in partnership with Derbyshire and England cricketer Geoff Miller. They had stores in Chesterfield and Matlock, and supporters would often come in for a chat if they saw Moss was there. He was an approachable and friendly local hero, but, sadly, it's ours, but he was the arch-rival target man who could plunder goals for fun in the lower leagues. It wasn't just the towering headers or cool finishes that



Advertising opportunities

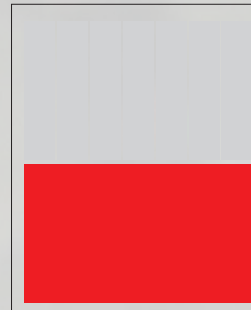


...Print

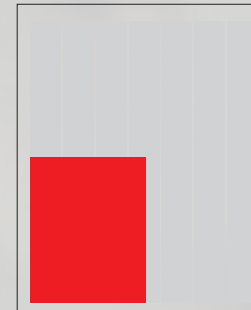
Standard advert sizes



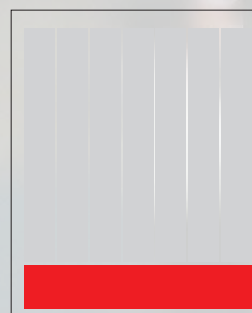
FULL PAGE
210mm wide x
280mm high
£400



HALF PAGE
208mm wide x
138.5mm high
£250



QUARTER PAGE
90mm wide x
124mm high
£150



FRONT STRIP
210mm wide x
35mm high
£300



INSIDE STRIP
180mm wide x
50mm high
£150



Display Advertising

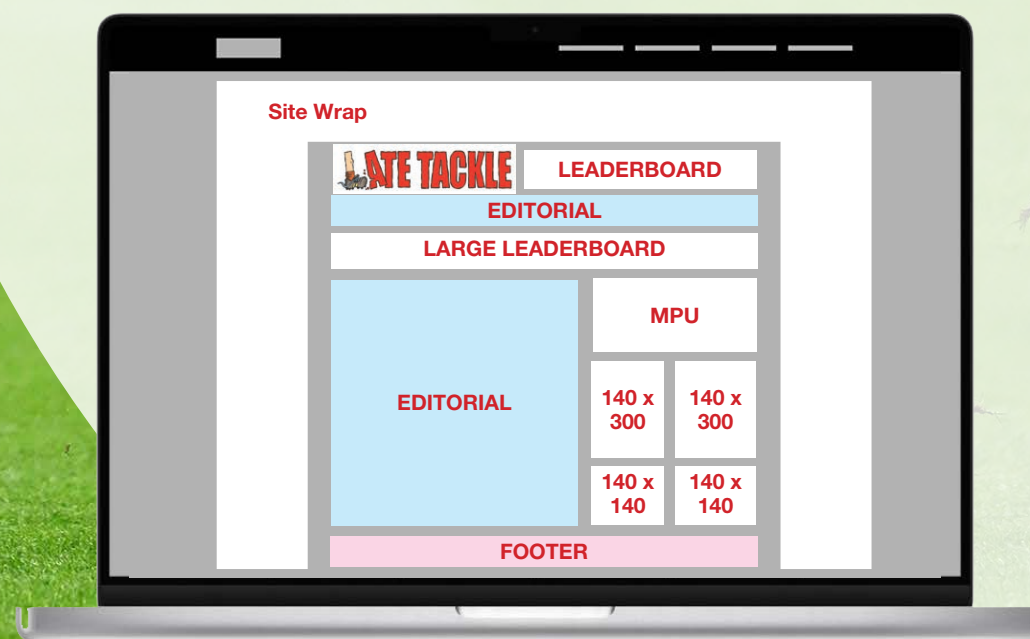


Sponsorship

Your advert here

...Digital

Standard desktop & mobile sizes



STANDARD Desktop & Mobile Specs:

Site WRAP	Price on application
Leaderboard	£600
Large Leaderboard MPU	£600
MPU	£300
140 x 300	£250
140 x 140	£200

CUSTOMISED

Native/Sponsored posts	POA
Social	POA
Newsletter	£125 per week

DISCOUNTS:

Rates can be discounted depending on level of activity.

Contact Sam Emery on 020 8971 4333 or email sam.emery@greenwayspublishing.com for more information and other ad sizes.

RACINGAHEAD



Print
Digital
Social



RACING AHEAD

Racing Ahead is the UK and Ireland's best-selling horse racing monthly magazine.

Previewing the key races for the month ahead, as well as reports from our trusted scouts on the track, Racing Ahead is packed with interviews, big-race tips, horses to follow, systems and much more!

We have some of the best writers in the business, including Sky Sports Presenter Robert Cooper, Andrew Ayres of The Sun; one of Britain's best tipsters Paul Ferguson, and Timeform Radio regular Jeremy Grayson.

**Our audience:
Fanatics, fans & followers** >>>



Attention, engagement & reach

Top line audience figures...



AUDIENCE
PER ANNUM

47k



IMPRESSIONS
PER ANNUM

580k



TWITTER

FOLLOWERS

2.7k

IMPRESSIONS

458k



FACEBOOK

FOLLOWERS

1k

IMPRESSIONS

6k



(inc subs)

COPIES SOLD

9.3k

COPIES READ

13.9k



WEBSITE

UNIQUE USERS

34k

IMPRESSIONS

46k



NEWSLETTER

SUBSCRIBERS

5.4k

OPEN RATE

28.4%

**All the racing...
we have it covered**



Our Columnists



Robert Cooper



Paul Ferguson



Ben Morgan



Andy Newton



Karl Hedley



Paul Jacobs



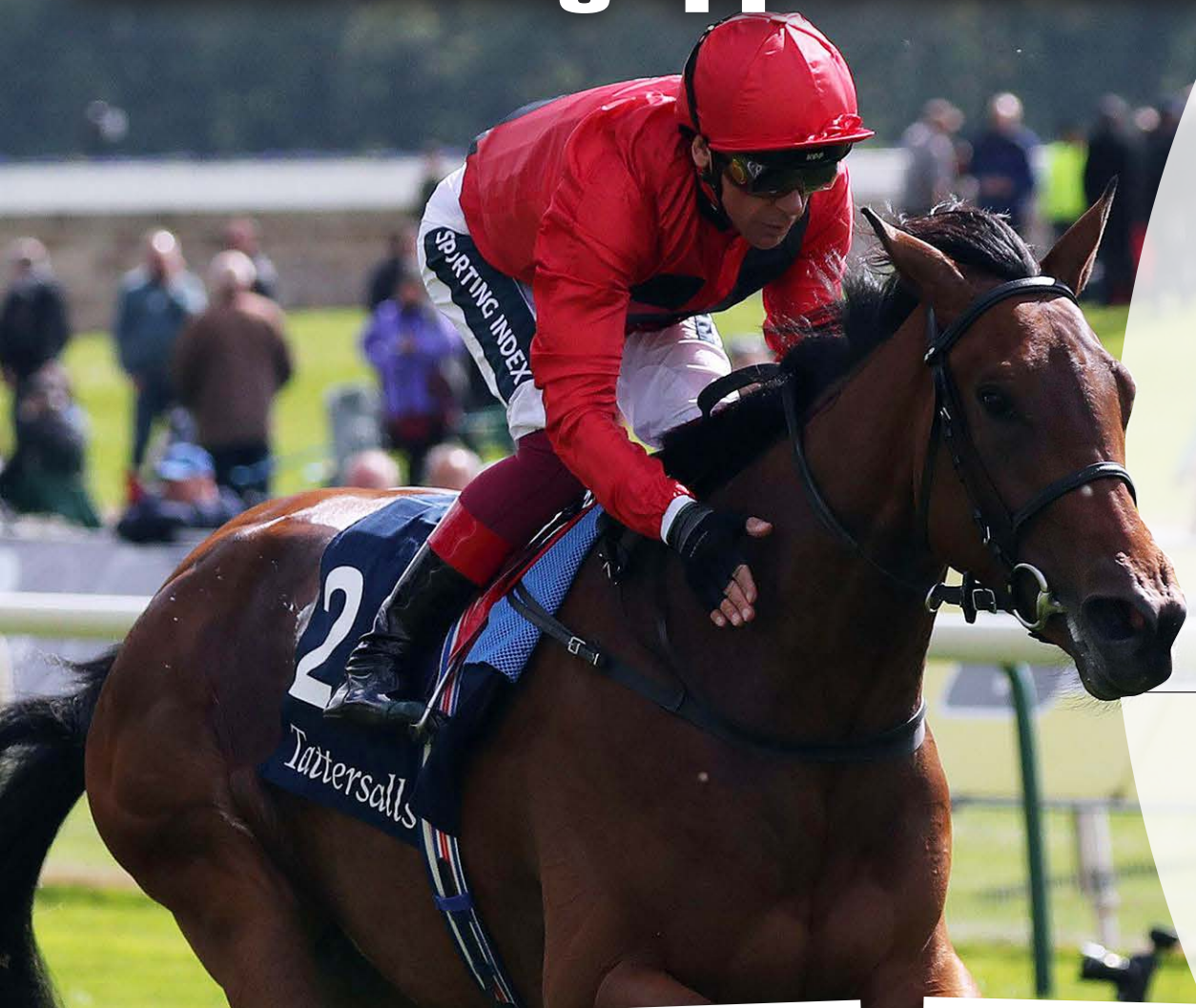
Jeremy Grayson



Dave Youngman

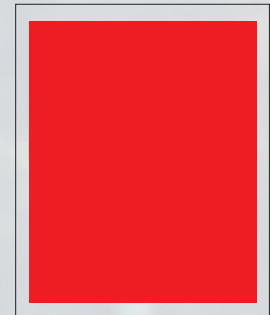
RACING AHEAD

Advertising opportunities

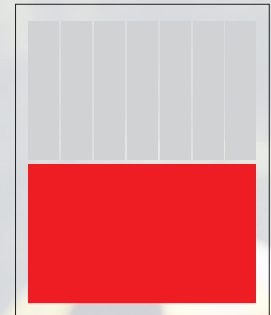


...Print

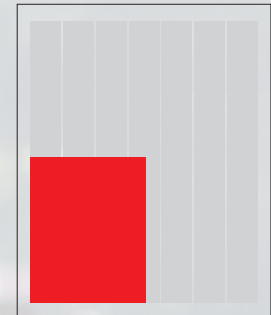
Standard advert sizes



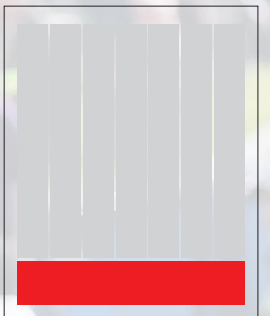
FULL PAGE
210mm wide x
280mm high
£400



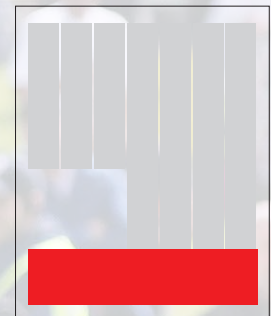
HALF PAGE
208mm wide x
138.5mm high
£250



QUARTER PAGE
90mm wide x
124mm high
£150



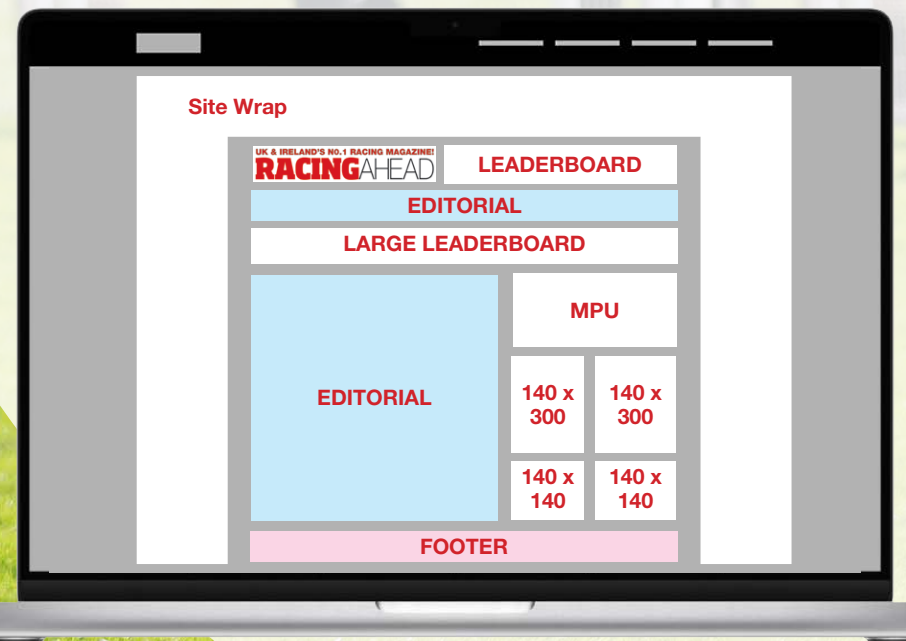
FRONT STRIP
210mm wide x
35mm high
£300



INSIDE STRIP
180mm wide x
50mm high
£150

...Digital

Standard desktop & mobile sizes



STANDARD Desktop & Mobile Specs:

Site WRAP	Price on application
Leaderboard	£600
Large Leaderboard MPU	£600
MPU	£300
140 x 300	£250
140 x 140	£200

CUSTOMISED

Native/Sponsored posts	POA
Social	POA
Newsletter	£125 per week

DISCOUNTS:

Rates can be discounted depending on level of activity.
Contact Sam Emery on 020 8971 4333 or email sam.emery@greenwayspublishing.com for more information and other ad sizes.

WHY YOU NEED A TRADING STRATEGY

Patience - and backing plenty of losers - is key to making a nice little profit

FORMTRADERS

Our algorithm selected 24 races over August 2023. The table below shows the results of those 24 races. We back the top 5 highest rated horses in every system race. These are the winners of our top performing horses per race.

Apply for a free trial, where we will send you our selections by email, after the trial period you can choose to join us, on a pay as you go basis. Subject to terms.

Apply to: enquiries@formtraders.com

www.formtraders.com

PAUL FERGUSON'S JUMPERS TO FOLLOW

2023-2024

Paul Ferguson's Jumpers to Follow (Printed version) £12.95

Paul Ferguson's Jumpers to Follow (Digital version) £9.95

SPECIAL OFFERS

PRINT & DIGITAL BUNDLE £14.95

ONLINE UPDATES (INC. FREE PRINT & DIGITAL BUNDLE) £99.00

ORDER YOUR COPY TODAY

online weatherbyshop.co.uk | by phone +44(0)1933 304776

(Mon-Fri 9.30am-5.30pm)

Branded Content

RACING IN THE PICTURESQUE BACKDROP OF GAY PAREE

The French capital has so much to offer, including a memorable racing experience as **Xander Brett** explains

Advertorials

Not only are you looking for the French Open that starts tomorrow, but also the beautiful backdrop of Paris. An army of horse-loving advertisers are showcasing this sport-loving backdrop by sending morning tea to French Delicatessen, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

It's not just the racing, it's the atmosphere. The French Open is a unique experience, with the Grand Steeplechase de Paris, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

Today, it's an another chance to see the world's two racetracks, and the Grand Steeplechase de Paris.

Advertorials

Not only are you looking for the French Open that starts tomorrow, but also the beautiful backdrop of Paris. An army of horse-loving advertisers are showcasing this sport-loving backdrop by sending morning tea to French Delicatessen, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

It's not just the racing, it's the atmosphere. The French Open is a unique experience, with the Grand Steeplechase de Paris, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

Today, it's an another chance to see the world's two racetracks, and the Grand Steeplechase de Paris.

bursts of music heralded the start of each race. A joyful children's cheer ran as they sat in each of the stalls, watching a thrilling race as a Roanoke Baron horse of the 'S' rank in the 'Grand Steeple' race.

Hunter's have a long tradition, and have been a part of the racing scene for over 100 years. The Grand Steeplechase is a unique experience, with the Grand Steeplechase de Paris, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

Today, it's an another chance to see the world's two racetracks, and the Grand Steeplechase de Paris.

Advertorials

Not only are you looking for the French Open that starts tomorrow, but also the beautiful backdrop of Paris. An army of horse-loving advertisers are showcasing this sport-loving backdrop by sending morning tea to French Delicatessen, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

It's not just the racing, it's the atmosphere. The French Open is a unique experience, with the Grand Steeplechase de Paris, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

Today, it's an another chance to see the world's two racetracks, and the Grand Steeplechase de Paris.

Advertorials

Not only are you looking for the French Open that starts tomorrow, but also the beautiful backdrop of Paris. An army of horse-loving advertisers are showcasing this sport-loving backdrop by sending morning tea to French Delicatessen, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

It's not just the racing, it's the atmosphere. The French Open is a unique experience, with the Grand Steeplechase de Paris, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

Today, it's an another chance to see the world's two racetracks, and the Grand Steeplechase de Paris.

UK & IRELAND'S NO.1 RACING MAGAZINE!

RACING AHEAD

AUGUST 2023 ISSUE 224 £3.99

INSIDE:

MARTIN DWYER INTERVIEW

IS RACING IN A NEW CRISIS?

ROBERT COOPER COLUMN

ALL THE BETTING & TRENDS

HAPPY AND IS Sponsorship

GOODWOOD AND YORK LIGHT UP ANOTHER SUMMER SPECTACULAR

BEST ODDS GUARANTEED

Star Sports NOW offer Best Odds Guaranteed on UK & Irish Horse racing and Greyhound racing

Advertorials

Not only are you looking for the French Open that starts tomorrow, but also the beautiful backdrop of Paris. An army of horse-loving advertisers are showcasing this sport-loving backdrop by sending morning tea to French Delicatessen, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

It's not just the racing, it's the atmosphere. The French Open is a unique experience, with the Grand Steeplechase de Paris, the home of Paris Saint-Germain, heading to one of the world's two racetracks, and the Grand Steeplechase de Paris.

Today, it's an another chance to see the world's two racetracks, and the Grand Steeplechase de Paris.

Our Partners

Greenways Publishing is proud to have worked with:



CONTACT SAM EMERY, HEAD OF ADVERTISING

Number: 0208 971 4333

Email: sam.emery@greenwayspublishing.com

Tuition House, 27-37 St George's Road, Wimbledon, SW19 4EU

TheRUGBYPaper
THE BEST COVERAGE FROM ALL THE WEEKEND'S RUGBY

THE NON-LEAGUE PAPER
ESSENTIAL READING FOR FOLLOWERS OF THE NATIONAL GAME

LATE TACKLE

the CRICKET paper

The FOOTBALL PAPER
THE ONLY PAPER FOR THE REAL FOOTBALL FAN

UK & IRELAND'S NO.1 RACING MAGAZINE!
RACING AHEAD